

# 2016 POLITICAL FALL SPENDING

## WTHI-POLITICAL ISSUE-SENATE MAJORITY PAC

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
932541	9/15-9/19	27	\$ 21,440.00	\$ 3,216.00	\$ 18,224.00		\$ 18,224.00	\$ 18,224.00		payment sent to hub
932690	9/20-9/26	29	\$ 19,640.00	\$ 2,946.00	\$ 16,694.00		\$ 16,694.00	\$ 16,694.00		payment sent to hub



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 932690 /		<u>Alt Order #</u> 25286421
<u>Product</u> Issue-D		
<u>Contract Dates</u> 09/20/16 - 09/27/16		<u>Estimate #</u> 5411
<u>Advertiser</u> POL/Senate Majority PAC		<u>Original Date / Revision</u> 09/16/16 / 09/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>	

And:

**Waterfront Strategies**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	09/20/16	09/27/16	News 10 M-F	6a-7a		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-1111--				4	\$400.00				
	Week:	09/26/16	10/02/16	-1-----				1	\$400.00				
N 2	WTHI	09/20/16	09/27/16	CBS This Morning	7a-9a		:30				NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				4	\$340.00				
	Week:	09/26/16	10/02/16	M-----				2	\$340.00				
3	WTHI	09/25/16	09/25/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-----S				1	\$500.00				
N 4	WTHI	09/20/16	09/27/16	M-F 9a-10a	9a-10a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				2	\$200.00				
	Week:	09/26/16	10/02/16	-T-----				1	\$200.00				
5	WTHI	09/20/16	09/23/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				2	\$500.00				
6	WTHI	09/26/16	09/26/16	News 10 at 5p 5-530p	5-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$1,000.00				
7	WTHI	09/20/16	09/23/16	News 10 at 6p	6p-630p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				2	\$1,500.00				
8	WTHI	09/26/16	09/26/16	M-F 7p-730p	7p-730p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$800.00				
N 9	WTHI	09/20/16	09/27/16	M-F 730p-8p	730p-8p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				2	\$800.00				
	Week:	09/26/16	10/02/16	-T-----				1	\$800.00				
10	WTHI	09/20/16	09/20/16	Tue Hour 1	8p-9p		:30				NM	1	\$2,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



932690

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25286421	<b>Changes as of:</b> 9/15/2016 at 5:57 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 163/173/5411	<b>Flight:</b> 9/20/16 - 9/27/16	<b>Total \$:</b> \$19,640.00
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Total Spots:</b> 29
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5391883	<b>Total GRP:</b>
	<b>Buyer:</b> Furman, Mike	
	<b>Salesperson:</b> BEN WILMETH	<b>Separation:</b>
	202-872-5880	
<b>Comments:</b> Flight extended to 9/27	<b>Office:</b> WASHINGTON	
Spots moved to air on 9/27	<b>Primary Demo:</b> Adults 35+	
NCIT	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Assistant:</b> BEN WILMETH	
	202-872-5880	

#	Day/Time	DP	Program	Rate	A35P Rating	9/20 - 9/27		Total Spots	Total \$	CPP	GRP
						9/20	9/27				
REV 1	Tu-F M 6a-7a		News 10 WTHI	\$400.00	0	30	5 1/4 0 1/1	5	\$2,000.00	\$0.00	0.0
REV 2	Tu-F M 7a-9a		CBS This Morning	\$340.00	0	30	6 1/4 0 1/2	6	\$2,040.00	\$0.00	0.0
REV 3	Su 9a-10:30a		CBS News Sunday Morning	\$500.00	0	30	1 0 1/0	1	\$500.00	\$0.00	0.0
REV 4	Tu-F M 9a-10a		Live! With Kelly & Michael	\$200.00	0	30	3 1/2 0 1/1	3	\$600.00	\$0.00	0.0
REV 5	Tu-F M 5:30p-6p		Inside Edition	\$500.00	0	30	2 0 1/0	2	\$1,000.00	\$0.00	0.0
REV 6	Tu-F M 5p-5:30p		News 10 WTHI	\$1,000.00	0	30	1 0 1/0	1	\$1,000.00	\$0.00	0.0
REV 7	Tu-F M 6p-6:30p		News 10 WTHI	\$1,500.00	0	30	2 0 1/0	2	\$3,000.00	\$0.00	0.0
REV 8	Tu-F M 7p-7:30p		Entertainment Tonight	\$800.00	0	30	1 0 1/0	1	\$800.00	\$0.00	0.0
REV 9	Tu-F M 7:30p-8p		Family Feud	\$800.00	0	30	3 1/2 0 1/1	3	\$2,400.00	\$0.00	0.0
REV 10	Tu 8p-9p		NCIS-CBS	\$2,000.00	0	30	1 0 1/0	1	\$2,000.00	\$0.00	0.0
REV 11	W 8p-9:30p		Survivor-CBS	\$1,400.00	0	30	1 0 1/0	1	\$1,400.00	\$0.00	0.0
REV 12	Tu-F M 11p-11:35p		News 10 WTHI	\$1,000.00	0	30	2 0 1/0	2	\$2,000.00	\$0.00	0.0
REV 13	Su 11p-11:30p		News 10 WTHI	\$900.00	0	30	1 0 1/0	1	\$900.00	\$0.00	0.0
TOTALS: 24 5								29	\$19,640.00	\$0.00	0.0

9-16-16



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25286421	<b>Changes as of:</b> 9/15/2016 at 5:57 PM	<b>Version:</b> Highlighting Revision 1	<b>Total \$:</b> \$19,640.00
<b>CPE:</b> 163/173/5411	<b>Flight:</b> 9/20/16 - 9/27/16	<b>Station:</b> WTHI	<b>Total Spots:</b> 29
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total GRP:</b>
<b>Agency Order #:</b> 5391883	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b> Adults 35+	
<b>Salesperson:</b> BEN WILMETH	<b>Con Type:</b> POLITICAL/NOTE	<b>Assistant:</b> BEN WILMETH	<b>Separation:</b>
202-872-5680		202-872-5680	

**Special Instructions**

Date/Time	Added by	Comment	Order Level Comments
09/15/16 5:57 PM	BEN WILMETH	Flight extended to 9/27 Spots moved to air on 9/27	
09/15/16 8:11 AM	System	NCIT Notice Received.	

Competitive Information	
Market Budget:	\$33,288
WTHI Share:	59%
Comment:	
ETHI:	5%
WAWV:	7%
WTWO:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GLMP
	100%	29	\$19,640.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>29</b>	<b>\$19,640.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	24	\$17,560.00
2016-Oct	5	\$2,080.00
<b>Total</b>	<b>29</b>	<b>\$19,640.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	9/15/16 5:57 PM	BEN WILMETH	Revised			\$0 \$19,640.00 NCIT. 13 buylines added or modified.
New	9/14/16 10:34 AM	BEN WILMETH	Confirmed	29		\$19,640.00 \$19,640.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.